

Historical Advertisement Citations & Links

Print Advertising Across the Centuries



New Rambler

Advertising Ephemera Collection - Database # A0031
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing
History
Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A00/A0031/A0031-72dpi.html>

Advertisement date: Circa 1908



Storm King Overcoat

Advertising Ephemera Collection - Database # A0206
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising &
Marketing History
Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A02/A0206/A0206-01-72dpi.html>

Advertisement date: Unknown



A Montgomery hat that becomes nearly every women

Advertising Ephemera Collection - Database # A0195
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing
History
Duke University Rare Book, Manuscript, and Special Collections
Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A01/A0195/A0195-01-72dpi.html>

Advertisement date: 1908



Another Great Underwear Sale

Advertising Ephemera Collection - Database #A0659
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A06/A0659/A0659-01-72dpi.html>

Advertisement date: Unknown



The 1896 Butler Bicycle

Advertising Ephemera Collection - Database #A0051
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A00/A0051/A0051-01-72dpi.html>

Advertisement date: 1896



Ventilating Water Proof Boots and Shoes

Advertising Ephemera Collection - Database # A0130
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A01/A0130/A0130-72dpi.html>

Advertisement date: Unknown



T.W. & J.A. Yost, Manufacturers of Children's Carriages, Wheelbarrows, Sleighs, &c.

Advertising Ephemera Collection - Database # A0165
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising &

Marketing History

Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A01/A0165/A0165-72dpi.html>

Advertisement date: Unknown



Wrigley's Special Advertising Offer "E"

Advertising Ephemera Collection - Database # A0315
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing
History
Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A03/A0315/A0315-72dpi.html>

Advertisement date: Unknown



Improved High Arm Sewing Machine

Advertising Ephemera Collection - Database # A0345
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising &
Marketing History

Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A03/A0345/A0345-72dpi.html>

Advertisement date: Circa 1900



No More Gray Hairs or Bald Heads

Advertising Ephemera Collection - Database # A0363
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing
History
Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A03/A0363/A0363-72dpi.html>

Advertisement date: Unknown



Hygienic Hot Air and Vapor Bath

Advertising Ephemera Collection - Database # A0445
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing
History
Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A04/A0445/A0445-01-72dpi.html>

Advertisement date: Unknown



“Lightning”+C15 Freezer

Advertising Ephemera Collection - Database # A0473

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing
History

Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A04/A0473/A0473-01-72dpi.html>

Advertisement date: Unknown



The Famous “Vienna” Coffee Maker

Advertising Ephemera Collection - Database # A0485

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing
History

Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A04/A0485/A0485-72dpi.html>

Advertisement date: Unknown



The Hamilton Watch: The Rail Road Timekeeper of America

Advertising Ephemera Collection - Database # A0499

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing
History

Duke University Rare Book, Manuscript, and Special Collections
Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A04/A0499/A0499-01-72dpi.html>

Advertisement date: 1913



The New Model Crandall Typewriter

Advertising Ephemera Collection - Database # A0559

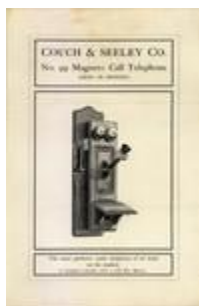
Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing
History

Duke University Rare Book, Manuscript, and Special Collections
Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A05/A0559/A0559-01-72dpi.html>

Advertisement date: Unknown



Couch & Seeley Co.

Advertising Ephemera Collection - Database # A0636

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing
History

Duke University Rare Book, Manuscript, and Special
Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A06/A0636/A0636-72dpi.html>

Advertisement date: Unknown



Gem Safety Razors and Accessories

Advertising Ephemera Collection - Database # A0651

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing
History

Duke University Rare Book, Manuscript, and Special Collections
Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A06/A0651/A0651-01-72dpi.html>

Advertisement date: 1911



Eastman Kodak Co.'s Brownie Camera \$1

Ellis Collection of Kodakiana - Database # K0430
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library
<http://scriptorium.lib.duke.edu/eaa/kodak/K04/K0430-72dpi.html>

Advertisement date: 1900



Pond's Extract

Pond's: 203 Ads and Images - Database # P0016
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library
<http://scriptorium.lib.duke.edu/eaa/ponds/P00/P0016-72dpi.html>

Advertisement date: 1905



The Modern Soap Product

Lux Advertisements (Lever Bros.) - Database # L0009
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library
<http://scriptorium.lib.duke.edu/eaa/lever/L00/L0009-72dpi.html>

Advertisement date: 1916



A Beauty Hint

Pond's: 203 Ads and Images - Database # P0058
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library
<http://scriptorium.lib.duke.edu/eaa/ponds/P00/P0058-72dpi.html>
Advertisement date: 1913



Fresh Fruit Jams

Broadsides Collection - Database # B0338
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/eaa/broadsides/B03/B0338/B0338-72dpi.html>

Advertisement date: 1887



Coca-Cola [Sign on building]

R.C. Maxwell Company Collection - Database # M0546
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special

Collections Library

<http://scriptorium.lib.duke.edu/eaa/maxwell/M05/M0546-72dpi.html>

Advertisement date: 1911



The "Standard" Desk

Advertising Ephemera Collection - Database # A0229
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A02/A0229/A0229-01-72dpi.html>

Advertisement date: Unknown



Ford's Hotel

Advertising Ephemera Collection - Database # A0594
Emergence of Advertising On-Line Project
John W. Hartman Center for Sales, Advertising & Marketing History
Duke University Rare Book, Manuscript, and Special

Collections Library

<http://scriptorium.lib.duke.edu/eaa/ephemera/A05/A0594/A0594-01-72dpi.html>

Advertisement date: Unknown