

## Historical Advertisement Citations & Links

### Print Advertising Across the Centuries

#### **New Rambler**

Advertising Ephemera Collection - Database # A0031  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/ephemera/A00/A0031/A0031-72dpi.html>  
Advertisement date: Circa 1908

#### **Storm King Overcoat**

Advertising Ephemera Collection - Database # A0206  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/ephemera/A02/A0206/A0206-01-72dpi.html>  
Advertisement date: Unknown

#### **A Montgomery hat that becomes nearly every women**

Advertising Ephemera Collection - Database # A0195  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/ephemera/A01/A0195/A0195-01-72dpi.html>  
Advertisement date: 1908

#### **Another Great Underwear Sale**

Advertising Ephemera Collection - Database #A0659  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/ephemera/A06/A0659/A0659-01-72dpi.html>  
Advertisement date: Unknown

#### **The 1896 Butler Bicycle**

Advertising Ephemera Collection - Database #A0051  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/ephemera/A00/A0051/A0051-01-72dpi.html>  
Advertisement date: 1896

### **Ventilating Water Proof Boots**

Advertising Ephemera Collection - Database # A0130  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/ea/ephemera/A01/A0130/A0130-72dpi.html>  
Advertisement date: Unknown

### **T.W. & J.A. Yost, Manufacturers of Children's Carriages, Wheelbarrows, Sleighs, &c.**

Advertising Ephemera Collection - Database # A0165  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/ea/ephemera/A01/A0165/A0165-72dpi.html>  
Advertisement date: Unknown

### **Wrigley's Special Advertising Offer "E"**

Advertising Ephemera Collection - Database # A0315  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/ea/ephemera/A03/A0315/A0315-72dpi.html>  
Advertisement date: Unknown

### **Improved High Arm Sewing Machine**

Advertising Ephemera Collection - Database # A0345  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/ea/ephemera/A03/A0345/A0345-72dpi.html>  
Advertisement date: Circa 1900

### **No More Gray Hairs or Bald Heads**

Advertising Ephemera Collection - Database # A0363  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/ea/ephemera/A03/A0363/A0363-72dpi.html>  
Advertisement date: Unknown

### **Hygienic Hot Air and Vapor Bath**

Advertising Ephemera Collection - Database # A0445  
Emergence of Advertising On-Line Project  
John W. Hartman Center for Sales, Advertising & Marketing History

Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/ea/ephemera/A04/A0445/A0445-01-72dpi.html>

Advertisement date: Unknown

### **“Lightning” + C15 Freezer**

Advertising Ephemera Collection - Database # A0473

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John W. Hartman Center for Sales, Advertising & Marketing History

Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A04/A0473/A0473-01-72dpi.html>

Advertisement date: Unknown

### **The Famous “Vienna” Coffee Maker**

Advertising Ephemera Collection - Database # A0485

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing History

Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A04/A0485/A0485-72dpi.html>

Advertisement date: Unknown

### **The Hamilton Watch: The Rail Road Timekeeper of America**

Advertising Ephemera Collection - Database # A0499

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing History

Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A04/A0499/A0499-01-72dpi.html>

Advertisement date: 1913

### **The New Model Crandall Typewriter**

Advertising Ephemera Collection - Database # A0559

Emergence of Advertising On-Line Project

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Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A05/A0559/A0559-01-72dpi.html>

Advertisement date: Unknown

### **Couch & Seeley Co.**

Advertising Ephemera Collection - Database # A0636

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing History

Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A06/A0636/A0636-72dpi.html>

Advertisement date: Unknown

### **Gem Safety Razors and Accessories**

Advertising Ephemera Collection - Database # A0651

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ephemera/A06/A0651/A0651-01-72dpi.html>

Advertisement date: 1911

### **Eastman Kodak Co.'s Brownie Camera \$1**

Ellis Collection of Kodakiana - Database # K0430

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/kodak/K04/K0430-72dpi.html>

Advertisement date: 1900

### **Pond's Extract**

Pond's: 203 Ads and Images - Database # P0016

Emergence of Advertising On-Line Project

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Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ponds/P00/P0016-72dpi.html>

Advertisement date: 1905

### **The Modern Soap Product**

Lux Advertisements (Lever Bros.) - Database # L0009

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/lever/L00/L0009-72dpi.html>

Advertisement date: 1916

### **A Beauty Hint**

Pond's: 203 Ads and Images - Database # P0058

Emergence of Advertising On-Line Project

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Duke University Rare Book, Manuscript, and Special Collections Library

<http://scriptorium.lib.duke.edu/ea/ponds/P00/P0058-72dpi.html>

Advertisement date: 1913

### **Fresh Fruit Jams**

Broadsides Collection - Database # B0338

Emergence of Advertising On-Line Project

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Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/broadsides/B03/B0338/B0338-72dpi.html>

Advertisement date: 1887

### **Coca-Cola [Sign on building]**

R.C. Maxwell Company Collection - Database # M0546

Emergence of Advertising On-Line Project

John W. Hartman Center for Sales, Advertising & Marketing History  
Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/maxwell/M05/M0546-72dpi.html>

Advertisement date: 1911

### **The "Standard" Desk**

Advertising Ephemera Collection - Database # A0229

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<http://scriptorium.lib.duke.edu/eaa/ephemera/A02/A0229/A0229-01-72dpi.html>

Advertisement date: Unknown

### **Ford's Hotel**

Advertising Ephemera Collection - Database # A0594

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Duke University Rare Book, Manuscript, and Special Collections Library  
<http://scriptorium.lib.duke.edu/eaa/ephemera/A05/A0594/A0594-01-72dpi.html>

Advertisement date: Unknown