

Feature Article Rubric

Photos & Perspectives of the Civil War

Points	Headline	Lead	Organization/Style	Content	Primary Sources
5	summarizes the article; not written in a sentence but must include a noun and action verb	lead gives the reader a clear idea of the direction of the article and hooks the reader with an interesting and relevant story, quote, statistic/, or strong visual image	uses essay format with a clear and definite beginning, middle, and end; colorful, descriptive, and vivid words are used throughout the story; article contains flawless mechanics and sophisticated transitions	accurately reflects the viewpoint of the hometown newspaper; has accurate and relevant information; and shows thought, effort, and creativity	has excellent and relevant image(s) with caption(s)
3-4	present	lead hooks the reader but not by using one of the level-five strategies	article is organized, but the ideas do not flow smoothly; some colorful language and transitions are present, but they are not sophisticated; demonstrates some weaknesses in mechanics, affecting readability of article	article mainly reflects the viewpoint of the hometown newspaper; has accurate and relevant information; and shows thought, effort, and creativity	has good and relevant image(s) with caption(s)
1-2	present	lead does not give the reader a clear idea of the direction of the article	article is not well organized; ideas do not flow; no colorful language and transitions are weak; many errors in mechanics	article somewhat reflects the viewpoint of the hometown newspaper; lacks relevant/accurate information; and shows little thought, effort, and creativity	image has little relevance and no caption
0	not present	lead not clear or not present	article is not organized or comprehensible	article does not reflect the viewpoint of the hometown newspaper and is inaccurate	not present
Score x 3					
Total Score					